

# Presenting to non-scientific audiences

Length :	3 days
Venue :	Your facilities/Online
Calendar :	TBA
Group size :	5 to 15 persons
Public :	Ph.D students,
Trainer :	Laurence Moss, Georges Pillegand-Le Rider, Aneline Dolet, Marine Pansu

Being able to share data and progress to a broader audience has become essential for scientists. This training will provide all the tools and practice to face an audience and enjoy it.

## Prerequisite

English language competency (speaking and understanding)

## Overall pedagogical objective

The goal of the workshop is to help participants from scientific fields gain confidence and improve their communication and delivery skills when addressing non-specialized audiences in English.

## Specific pedagogical objectives

- Understanding the principles of scientific communications for a non-specialized audience: expectations, methods, outcome...
- Constructing an appropriate presentation : content, clarity, structure, time constraints...
- Enhancing the presentation: language, public speaking techniques
- Preparing appropriate multimedia aids
- Dealing with audience questions

## Pedagogical method

Interactive workshop with individual and group exercises

## Programme

- Skills analysis
- Linguistic features
- Bases of communications in public speaking
- Delivery techniques : voice, diction, non-verbal communication...
- Choice and development of media aids
- Techniques for acquiring and maintaining audience interest
- Choice of project during workshop
- Practice